

Strengths

What do you do well?

What unique resources can you draw on?

What do others see as your strengths?

1. Strong knowledge of cultural backgrounds and cultural communication skills acquired through university studies.
2. Ability to complete scheduled tasks on time and have good execution skills.
3. Fresh graduate status (very important in China)
4. Strong professional skills, obtained some competition certificates during the university years, and can use fluent English and basic Russian.
5. Ability to deal well with other people.
6. Coming to Russia to study a two-year master's degree at the same time as my senior year saves me two years compared to the same students.

Weaknesses

What could you improve?

Where do you have fewer resources than others?

What are others likely to see as weaknesses?

1. Lack of practical skills and experience in related fields.
2. Lack of sufficient background interpersonal relationships.
3. May face challenges from strong competitors.
4. Sometimes anxiety and lack of confidence because of exposure to fields I have never been in before.
5. Sometimes strangers think it's not good to get along with me because of few smiles.

Opportunities

What opportunities are open to you?

What trends could you take advantage of?

How can you turn your strengths into opportunities?

1. Good development of China-Russia relations and increased cultural exchanges provide more opportunities for international exchanges and co-operation after graduation.
2. More and more people are attracted to cultural products, and young people in particular are paying more attention to the traditional culture.
3. The cultural field has a wide market.
4. Advancement in digital technology creates more possibilities in the field of culture.

Threats

What threats could harm you?

What is your competition doing?

What threats do your weaknesses expose you to?

1. May face the challenge of insufficient funding or financial constraints.
2. People's interest may wane leading to reduced benefits.
3. May face fierce competition in the market, which affects sustainability.
4. Affected by uncontrollable factors such as natural disasters.